

UGA MOTORSPORTS

2022-2023 Sponsorship Package

MIG WE ARE

UGA Motorsports is a University of Georgia College of Engineering affiliated program designed and aimed to give students hands-on design, manufacturing and racing experience through real-world

practice. With our four divisions, we provide all students a place to harness and enhance their unique talents and abilities. No matter what major our students are or what their previous racing experience is, there are a place for them on our team. Our divisions include:

- ChampCar Endurance Racing Series
- Formula SAE Collegiate Design Series
- •Baja SAE Collegiate Design Series
- Business and Marketing

Since our founding in 2014, UGA Motorsports has continuously grown to prowide more opportunities to students across campus. With funding provided by the College of Engineering and community and corporate sponsors, we can continue to provide experience to students for many more years to come.





ChampCar Endurance Racing

Our Endurance Racing program is focused on participating in ChampCar events across the county. This team is based off of the ChampCar Endurance Series which showcases ingenuity by racing custom rally cars continuously from 7 to 24 hours. Our endurance team is perfect for those wanting to have a genuine race experience by taking preexisting cars and turning them into Endurance vehicles. Members of this program have a large variety of opportunities to choose from including learning and working on the Endurance car to actually racing in the event.

FORMULA SAE





Design. Build. Innovate.

UGA Motorsports is dedicated to the next generation of products. We contantly look ahead to the future, but also to the past; to learn how we can better design our products.

Learn. Grow. Educate.

Besides building the best race cars, we are also dedicated to the next generation of engineers. With guest speakers and a fully supportive staff, we create engineers who do more. We believe that a well-rounded teammate brings the best experience.



BAJA OFF-ROAD

Baja SAE Off-road is a developmental program designed for students interested in the world of off-road racing. Students interested in designing, manufacturing, and testing off-road vehicles who join this division will forces, starting from the ground up to develop this new team. As students design and manufacture, they will have access to equipment available no where else to students on the University of Georgia's campus. Our Baja team is designed for those with any level of experience.

We believe that a variety of majors make a successful team. Knowing this, we advertise and find the perfect place on our team for all students.

2021-2022 Year in Review

ChampCar

Last year, ChampCar was able to complete over half of an endurance race at Atlanta Motorsports Park. This was by-far one of our best performances since our founding in 2014.

One of our proudest accomplishments is the number of members we were able to get into a garage for the first time. From manufacturing custom exhausts to replacing a broken transmission, students were able to gain hands on experience in the motorsport industry.

We were also able to make major ergonomical adjustments by analysing data and driver feedback.

Formula SAE

Formula SAF had their best year by far. Students involved were able to reuse the previous chassis which allowed us to pass all technical inspections which included tilt, sound, and braking at Michigan 2022. This was UGA Motorsports first time accomplishing this. We were also able to complete half of the endurance race before an equipment malfunction. Additionally, we were able to present our car at the SACs 2022 which allowed industry members to give us valuable feedback.

Furthermore, we attended the Barnesville Shootout 2022 and placed 4th overall and attended several other track and test days!

Baja SAE

Baja SAE took giants steps with progress this year. We were able to make a PVC prototype frame, which allowed us to finalize and manufacture our first ever competition frame.

Additionally, we were able to add our A-arms and engine mounts.

We are actively building our Baja Vehicle. We hope to have a running, testable vehicle by the end of next year, giving us plenty of testing and modification time before our first competition.

We look forward to a successful year this year in design and manufacturing.

Sponsorships

Without the charitable contributions of our partners, the educational opportunities and career preparation available through our team would not be possible. By supporting us, you are investing in the training and education of tomorrow's best innovators, engineers, and business people.

Benefits of partnering of UGA Motorsports

- Recruiting access to the most qualified future employees
- All Donations are tax deductible
- Exposure to UGA Motorsports Alumni, family, fans, and other partners.
- Logo Exposure on Website, local automotive competition and various SAE competitions.
- Team Showcase Opportunities
- Shoutout on team social media
- Monthly Newsletter Access

Sponsorship Levels

Donation Amounts

Benefits	Bronze \$500-\$1,999	Silver \$2,000-\$4,999	Gold \$5,000-\$9,999	Platinum \$10,000+
Tax Deductible				
Logo on Team Website				
Montly Newsletter				
Resume Database				
Logo on Car				
Team Showcase Opportunities				
Sponsor Highlight on Website				

Next Up In UGA Motorsports...

At UGA Motorsports, we believe that the future is electric. That's why over the next couple of years, we are planning to continue researching and developing our electric vehicle team. We have had successful results in the past and look forward to the future.

Last year, we built our first power supply prototype. We believe that slowly developing this team rather than jumping in head first will give us better results in the future.

Not only are we looking forward to showing off our success in this new engineering challenge, we are also excited to prove that we also care about sustainability.



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